



January 2024

Media Fact Sheet

Estate Facts

Founded: 1897

Founder: Ed Haus

Current Owners: Sam Eakle, David Eakle, and Diana Eakle Hawkins

Total Acres: 80

Estate Vineyard Acreage: Pope Valley Winery 5 acres planted

Eakle Ranch Vineyard 60 acres planted

Varietals: Cabernet Sauvignon, Merlot, Sangiovese, Petit Verdot, Zinfandel, and Sauvignon Blanc

Labels: Our historic Weighmaster's seal adorning our front label certified all goods passing through the port of San Francisco before the 1906 earthquake

Winery Overview:

Pope Valley Winery is a living testament to the rich history of Napa Valley winemaking. Founded as the Burgundy Winery & Olive Oil Factory, the property has historically remained untouched, preserving its pre-prohibition charm. Since taking ownership in 1997 the Eakle family has been committed to creating a unique and regenerative winemaking and vineyard operation.

The winery's vertical integration, from the soil to the first sip, sets it apart from other wineries in the region. The original three-story gravity flow winery, hand-dug cave, blacksmith shop, and original farmhouse stand as symbols of a bygone era, preserving the charm and character of the property while producing world-class wines.

Pope Valley Winery has reached new heights under the leadership of siblings David Eakle and Diana Hawkins. With a focus on showcasing the history, roots, and origin of Napa Valley, the winery produces nine wines ranging from \$36-\$149, all from Estate Vineyards. The tastings and tours, available daily by appointment, provide an immersive and unforgettable experience, offering diverse activities that appeal to all generations of wine lovers.

Pope Valley Winery's story is one of inspiration and dedication, demonstrating the power of respect for tradition and a commitment to excellence. From the vineyard to the bottle, the winery's passion shines through in every sip, inviting all who visit to celebrate history, culture, and the art of winemaking. Come experience the magic of Pope Valley Winery for yourself and discover the true essence of Napa Valley winemaking.

Our Story

Why Pope Valley is Unique

Pope Valley is a special place within the Napa Valley appellation. The microclimate in this area produces daytime temperatures around 10 degrees warmer and nighttime temperatures around 10 degrees cooler than most of Napa. This provides optimum growing conditions for varietals such as Sauvignon Blanc and Cabernet Sauvignon, where a longer growing season enhances the depth of flavors.

The soil types in Pope Valley reside in sub-humid, mesothermal climates with hot, dry summers and cool, moist winters. The mean annual precipitation ranges from 12 to 39 inches. The well-drained Pleasanton Loam on gently sloping alluvial fans and terraces is the primary soil type for the 5 planted acres on our winery property, the host to our low-yield, dry-farmed Zinfandel vines and the Cabernet Sauvignon bottled as our Reserve selection.

Bressa Dibble Complex is a soil series generally well-drained and moderately deep over weathered sandstone. This soil is the primary component of our Eakle Family Vineyards, just a short drive from the winery where a Faultline from a geologic event long ago flanks our 65 planted acres of estate vines. Vines create deeper root systems in this soil, which lessens vigor and is optimum for our varietals planted here, which include 23 acres of Cabernet Sauvignon, 15 acres of Sauvignon Blanc, 12 acres of Merlot, 5 acres of Sangiovese and .5 acres of Petit Verdot.

Our Winery

Perched below Howell Mountain, Pope Valley Winery is a hidden gem of Napa Valley. This historic winery stands out from the rest in a secluded valley steeped in tradition. The winery boasts a three-story gravity flow winery, a hand-dug cave, a blacksmith shop filled with original tools, and an original farmhouse. Founder Ed Haus established the property as a winery and olive oil producer. Despite the opportunity to modernize, Pope Valley Winery has chosen to preserve its rich history. It is a working winery where visitors can witness the entire process. The team at Pope Valley Winery wants to showcase the authentic and rustic charm that makes Napa Valley so special.

Diana Eakle Hawkins and David Eakle began working as teenagers at the winery and vineyards, helping with harvest and bottling. The sibling duo took over ownership of the estate in 2017, from Father Sam Eakle. Sam Eakle says, "It's a gift to have children who want to continue their family's legacy and take it to the next level. With a small management team, David and Diana are very hands-on in every aspect of the business."

Our Vineyards

We own two Estate Vineyards that currently produce around 2500-5000 cases of wine annually. We are at an elevation of about 737 feet above sea level. Our Winery Vineyard is planted to Cabernet Sauvignon and a very small lot of dry-farmed Zinfandel. In contrast, our Eakle Ranch, just a short drive down the road, is planted to Cabernet Sauvignon, Merlot, Sangiovese, Sauvignon Blanc, and Petit Verdot. Pope Valley Winery's neighbor vineyards are Hess Collection's Allomi Vineyard, Heitz' Ink Grade Vineyard, and St. Supery's Dollarhide Ranch.

Pope Valley Winery Vineyard

Soil Type: Pleasanton Loam

The Pleasanton soils are level to gently sloping alluvial fans and terraces at elevations of less than 2,400 feet. They have a subhumid, mesothermal climate with hot, dry summers and cool, moist winters. Mean annual precipitation ranges from 12 to 39 inches. The soils are well-drained.

Total Planted Acreage: 5 acres

Cabernet Sauvignon- 4.5 acres	Production-200 cases of Reserve Cabernet Sauvignon
Dry-Farmed Zinfandel- .5 acres	Production-25 cases

Eakle Ranch Vineyard

Soil Type: Bressa Dibble Complex

The soils of the Bressa series are well-drained, moderately deep soils over weathered sandstone. They formed in material weathered from fine-grained sandstone and shale. The mean annual precipitation is about 25 inches, and the mean annual air temperature is about 62 degrees F. Bressa soils have 5—to 75 percent slopes and are at elevations of 400 to 3,000 feet.

Total Planted Acreage: 65 acres

Cabernet Sauvignon-23 acres Clones: 4, 337	Production-575 cases Planted 1998
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Merlot-13.5 acres Clones: 1	Production-275 cases Planted 2001
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Sangiovese-5.5 acres Clones: Deevers	Production-500 cases Sangiovese, 200 cases Rosé Planted 2.5 acres in 2004, 3 acres in 1994
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Petit Verdot- .5 acres Clones:	Production-60 cases Planted 2001
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Sauvignon Blanc-15 acres Clones: Deevers	Production-1200 cases Planted 2016-2018
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DIANA EAKLE HAWKINS- Biography

Owner

Diana Hawkins, a fourth-generation winery owner, was born and raised in Pope Valley, on the Eakle Ranch. She graduated from California State University, Chico, in 2006 with a B.S. in Agricultural Business. She balances her time between the winery, Eakle Vineyard Management, and Eakle Construction and Trucking.

“I had been at the winery as a little girl. I remember the cave when I was 4 or 5. They have ‘sparklers’ (water seeps through the rock), and I thought they were fairies. For my children, the winery is their second home. They work here in the summers; they help in the vineyards, wash windows in the tasting room, and help at all the events.”

“We’re a boots-on-the-ground family winery. We’re passionate about preserving the history of the estate and making wine the way the winery was designed. We’re looking at ways to do that with modern technology and sustain our resources for future generations.”

Hawkins also characterizes the two vineyards under PVW control as “first nature,” meaning that vineyard management and propagation are of primary importance.

Diana lives in Middletown, California, with her husband Justin, a Cal-Fire dozer operator, sons Jon and Owen, and daughter Grace. Her Jack Russell Dot is often running the vineyards as Diana tends to her winery responsibilities.

DAVID EAKLE- Biography

Owner

David was born and raised in Pope Valley. He grew up in the family business, working pruning, bottling, assisting with production, running heavy equipment, and working on vineyard development

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from an early age. He spent his high school summers running from construction sites to helping remodel houses to planting vineyards.

After graduating from CSU Chico in 2007 with a B.S. in Agricultural Business, David returned to work at Pope Valley Winery. From 2008 to 2017, David Eakle, was Pope Valley Winery's acting winemaker.

Eakle launched Eakle Vineyard Management in 2017, where he oversees vineyard management of the estate vineyards and many vineyards for other highly acclaimed California wineries such as Atlas Peak, Diamond Mountain, Scarecrow, Beckstoffer, and Cakebread.

David has knowledge of the wine industry, from soil and vineyard management to winemaking, production, and bottling. David admits, "I do prefer being in the vineyard more than making the wine because I grew up in the vineyards; but I do enjoy making the wine as well."

He says the possibility of converting the winery back to a gravity flow operation: "It makes for softer tannins, with minimal shear points, and softer, more complex wines."

David lives a short drive from the winery at Eakle Family Vineyard Estate with his daughter Ryen and son Chet.

MICHAEL COODE-Biography

General Manager & Winemaker

Michael Coode is an award-winning international wine executive with extensive experience reimagining iconic brands. Coode propels the strategic brand vision with an unmatched ability to craft award-winning wines and authoritative understanding of the economic drivers of winery management. Coode is involved in all aspects of leading brands to success: winemaking, financial management, operations, product development, marketing, sales, and research.

Coode's experience spans 26+ harvests across four countries including world-renowned Chateaux Margaux, Paul Jaboulet Ainee, Inglenook, Inniskillin, and Wolf Blass. During his time at Rombauer Vineyards and E. & J. Gallo Winery he oversaw international offsite production for product line extensions and supported analyses informing winery acquisitions.

Coode has a Masters of Wine Business from the University of Adelaide and Bachelor of Applied Science in Wine Science from Charles Sturt University.

Wines Currently Produced

Sauvignon Blanc Parcel 3	\$32	
Sauvignon Blanc Reserve	\$42	
Rosé	\$36	
Merlot Reserve	\$72	
Faultline	\$98	
Sangiovese	\$65	
Cabernet Sauvignon Reserve	\$129	
Localoma Cabernet	\$149	
Petit Verdot	\$85	Club Exclusive
Zinfandel	\$68	Club Exclusive

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Sales Collateral <https://www.popevalleywinery.com/Trade>

Social Media

Facebook <https://www.facebook.com/popevalleywinery/>

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